

2BM DESIGN THINKING.

FAST-FORWARD INTO THE FUTURE WITH 2BM DESIGN THINKING.

2BM Design Thinking enables you to fast-forward into the future to see your finished product and users reactions, before making any costly commitments. Our Design Thinking process is based on an in-depth understanding of your users, IT and business area's challenges and needs and builds on a cross border and multidisciplinary team, combined of our IT and design experts and employees and user across your organisation. We work with prototyping, testing and validation of ideas that best combine function, user needs and aesthetics.

"The design thinking workshop with 2BM helped us move fast in the design process, doing what usually takes months to brainstorm, analyze and plan in order to deliver a prototype in just one week. We found out what works best for us, how the new technologies can be applied and what our users need from the application. It is very powerful to transform data and ideas into actionable prototypes in just 1 week."



Ole Moth Madsen, Project Manager for IT & Business Systems, SKOV



We test assumptions and research cross-border challenges and needs in your business.



We identify, redefine and clarify your challenges and needs.



We ideate and conceptualize possible solutions and curate the best ideas.



We build prototypes, visual mock-ups and MVPs based solution suggestions.



We test and validate solutions and provide our implementation suggestions.

GET STARTED.

Get a further introduction to our Design Thinking process. Get in touch now on +45 35 55 55 75 or send us an email on dt@2bm.com for more information.

FROM
25.000 DKK

ABOUT 2BM.

2BM is a leading consulting and software development company that brings tomorrow's technology into today's business practices. In 2000, the company was founded with a purpose to support forward-thinking and quality-conscious companies and organizations, primarily with mobile Enterprise solutions. Since then, the company has grown from being one of Denmark's and the Nordic region's leading specialist companies to being a strategic full service provider focused on delivering optimized business value across technologies, platforms and products.

2BM has worked with Enterprise Mobility since 2000 and continue to be at the forefront of mobile solutions bringing great value to large Enterprises.

Visit 2bm.com for more info.



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